

## Press Release

# Stefan Röse is quantilope's new Head of Customer Success

**Stefan Röse, formerly Group Director at GfK Digital, is the new Head of Customer Success at Agile Insights software provider quantilope. In his new function, which he has held since February 1, 2019, he is responsible for expanding the quantilope customer team and digital insights solutions for businesses.**

**Hamburg, February 11, 2019** Stefan Röse has been new Head of Customer Success for the quantilope software company since February 1, 2019. He took over the department from Dr. Thomas Fandrich, who has been heading quantilope's U.S. expansion in New York as Managing Director since January 2019. Röse is an expert with a great deal of experience in market research digital solutions and data-based corporate leadership. He had been in the management of the GfK market research institute since 2015, first as Global Account Director for global CPG companies, then as Senior Director for the Supercrunch digital analytics unit, and most recently as Group Director at GfK Digital.

“quantilope's flexibility and speed, and especially the energy and dedication of the people here are very exciting. This combination of science-based methods, automation, and passion is a unique one. Customers today have much higher standards and a wider range of options. In our Customer Success team, we focus on outstanding customer service in handling Agile Insights technology. Our mission is to empower customers as much as possible and support their success,” Röse says.

In his new function, Röse reports directly to CEO and co-founder Dr. Peter Aschmoneit.

Röse is married and lives with his family in Hamburg.



**Stefan Röse**  
Head of Customer Success, quantilope

Image for download:

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[https://www.quantilope.com/hubfs/Pressemeldungen/Stefan\\_Roese\\_HeadOfCustomer\\_Success\\_Print.jpg](https://www.quantilope.com/hubfs/Pressemeldungen/Stefan_Roese_HeadOfCustomer_Success_Print.jpg)

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More images and information can be found on our website:

<https://www.quantilope.com/en/press>

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### About quantilope

quantilope is a global Agile Insights Platform that brings the power of automation, speed and scientific rigor to your team. With quantilope you can launch higher performing products and services in a fraction of the time with lower costs. The highly innovative, award-winning all-in-one software makes it easier for companies to put their customers' and consumers' relevant needs center stage in all that they do.

quantilope offers intelligent, automated tools based on the latest quantitative market research methods combined with machine learning and AI. The tools are suitable for questions from marketing, product management, demand planning, HR, business development and consulting. This allows companies to easily understand their customers' requirements in real time.

Entwickelt wurde quantilope 2014 von international anerkannten Wissenschaftlern und Experten aus Marktforschung, Marketing, Data Science und IT. Seitdem begeistert die Technologie namhafte Unternehmen, Agenturen sowie Institute.