

## Press Release

# Mike DeGagne is quantilope's new Head of Sales in the U.S.

**Mike DeGagne is the new Head of Sales for quantilope in the United States. He worked successfully for large data, analysis, and market research companies. In his new function Mike DeGagne is responsible for expanding the quantilope sales team and the sales strategy for the Agile Insights platform in the U.S. market.**

**Hamburg, April 2, 2019** Mike DeGagne is the new Head of Sales for quantilope in the U.S. He brings to the company almost 15 years of experience in data, analytics, and consumer insights. DeGagne worked successfully for large data, analysis, and market research companies such as Forrester, Experian, and Oracle and for Moat, a start-up that Oracle bought for almost \$1 billion. Most recently, he was Enterprise Senior Partner with the Oracle Data Cloud for well-known, global FMCG/CPG brands.

In his new role at quantilope, he will further enhance and expand the sales team and the sales strategy for the Agile Insights software in the U.S. market.

Mike DeGagne comes from Boston and lives with his partner in Brooklyn, New York.



**Mike DeGagne**  
Head of Sales U.S., quantilope

Image for download:

<https://www.quantilope.com/en/press-blog/mike-degagne-is-quantilopes-new-head-of-sales-in-the-u.s.>

More images and information can be found on our website:

<https://www.quantilope.com/en/press>

### Press contact

quantilope GmbH

Aimée-Désirée Bauer

Susannenstraße 29

D - 20357 Hamburg | GERMANY

Office +49 40 210 918 979

E-Mail [aimee.bauer@quantilope.com](mailto:aimee.bauer@quantilope.com)

quantilope Inc.

Dr. Thomas Fandrich

433 Broadway

New York, NY 10013 | UNITED STATES

Office +1 646 880 3268

E-Mail [thomas.fandrich@quantilope.com](mailto:thomas.fandrich@quantilope.com)

### About quantilope

quantilope is a global Agile Insights Platform that brings the power of automation, speed and scientific rigor to your team. With quantilope you can launch higher performing products and services in a fraction of the time with lower costs. The highly innovative, award-winning all-in-one software makes it easier for companies to put their customers' and consumers' relevant needs center stage in all that they do.

quantilope offers intelligent, automated tools based on the latest quantitative market research methods combined with machine learning and AI. The tools are suitable for questions from marketing, product management, demand planning, HR, business development and consulting. This allows companies to easily understand their customers' requirements in real time.

Developed in 2014 by internationally renowned scientists and experts from the fields of market research, marketing, data science and IT, quantilope has been impressing well-known companies, agencies and institutes ever since.