

Press release

quantilope receives Deloitte's 2020 Technology Fast 50 Award

quantilope has been honored with Deloitte's 2020 Technology Fast 50 Award in Germany. Deloitte grants its established technology industry award to fast-growing, innovative technology companies.

Hamburg / New York, December 7, 2020 quantilope has been honored with Deloitte's 2020 Technology Fast 50 Award in Germany. quantilope's Agile Insights software, an end-to-end platform for automated advanced consumer research propelled the company into the Top 50 of Germany's fastest growing technology companies. The rankings are based on percentage sales growth in the last four business years (2016-2019). quantilope's growth of almost 450% put it in Technology Fast 50's 18th spot (2019: 25th spot).

„Earning a place on the Tech Fast 50 list is a source of great pride for us. In a year characterized by high uncertainty, the ability for brands to adapt to change quickly has never been more important. With our Agile Insights platform, companies receive an easy-to-use operating system for advanced market research to make better business decisions by quickly and deeply understanding the relevant needs and decision-making motives of their consumers“, says Dr. Peter Aschmoneit, quantilope's CEO and co-founder.

„quantilope shows with its product and services, how companies leverage high quality consumer insights to shape a competitive and sustainable future through the help of modern technology“, explains Dr. Andreas Gentner, Partner and Head of Technology, Media & Telecommunications EMEA at Deloitte.

About the Deloitte Technology Fast 50 Award

Balancing growth and adapting organizational structures is often a specially difficult challenge. Deloitte honors companies that have successfully met that challenge. Technology Fast 50 Award holders build their success on the foundation of new technologies and are the fastest-growing companies in the software, hardware, communications, media and entertainment, healthcare and life sciences, environmental technology, and fintech industries.



About quantilope

quantilope is an Agile Insights platform transforming the speed, complexity, and quality that hinders traditional market research. Our platform automates advanced research methodologies including Conjoint, MaxDiff, Implicit Association Tests, and more. Our platform is end-to-end, mapping the entire market research process from the research question to the questionnaire design, professional panel management, in-depth analysis, and data visualization. With quantilope, you save time, money, and resources by never having to work with multiple vendors and software systems on a single research project again..

Download / Links

Pictures and further information can be found on our website:

<https://www.quantilope.com/en/press>

Press contact

quantilope Inc.
Johanna Azis
433 Broadway
New York, NY 10013 | UNITED STATES
Office +1 917 865 3038
E-Mail johanna.azis@quantilope.com

quantilope GmbH
Aimée-Désirée Bauer
Charlottenstraße 26, 20257 Hamburg, GERMANY
Office +49 40 210 918 979
E-Mail aimee.bauer@quantilope.com

About Deloitte

Deloitte provides audit; risk, tax, and financial advisory; and consulting services for companies and institutions from all industries; Deloitte Legal provides legal advice in Germany. Its global network of member companies in more than 150 countries enables Deloitte to combine outstanding competence with first-class services and support customers in solving complex corporate problems. Making an impact that matters – this is the joint guiding principle and the individual aspiration of all of Deloitte’s roughly 286,000 employees. Deloitte refers to Deloitte Touche Tohmatsu Limited (“DTTL”), a private company limited by guarantee, and its network of member and associated companies. DTTL and each of its member companies are legally separate and independent. DTTL (also known as “Deloitte Global”) does not itself perform any services for its clients. A more detailed description of DTTL and its member companies can be found at www.deloitte.com/de/UeberUns.

Your contact persons at Deloitte:

Press:

Kristin Ofer, kofer@deloitte.de, Phone: +49 (0)89 29036 6691

Technology Fast 50 Award competition coordination:

Sabrina Melic, smelic@deloitte.de, Phone: +49 (0)89 29036 8924