

Press release

quantilope appoints Georg Wesinger as their new Vice President for Europe

Georg Wesinger has been appointed as the new Vice President of Europe at market research software provider quantilope beginning on January 1st, 2021. Georg Wesinger comes from Celonis, the international software market leader for process mining. In his new role, Georg is responsible for quantilope's expansion in Europe.

Hamburg / New York, January 7, 2021 Georg Wesinger has been appointed as the new Vice President of Europe at the software company quantilope beginning on January 1st, 2021. In his role, Georg is responsible for quantilope's european expansion, a position newly created as part of quantilope's international expansion strategy.

Georg Wesinger is an experienced leader in the commercialization of digital solutions, data-driven business management and technology-enabled optimization of business processes. Since 2016, Georg served as the Vice President of Sales for the software company Celonis, the number one software in the field of process mining. The company, one of the few German Unicorns, which grew from 150 to more than 1,000 employees and a turnover of more than USD 100 million within the past 3.5 years. Prior to that, Mr. Wesinger worked for several years for the US company Demandware, the leading cloud-based e-commerce platform (acquired by Salesforce in 2016), first as Director Sales, then as Regional Vice President for Central/Northern Europe. There, he significantly grew the team in Central and Northern Europe, helping the company more than triple the size of the business in less than three years.

During his time as Vice President of Sales at Celonis, the company received several awards including the German Innovation Award and the Game Changer Award, both in 2019.

"With Georg Wesinger, we are pleased to gain one of the most experienced experts for innovative software solutions for the digitalization of companies. With this new position in the company, we are taking the expansion of our European business to the next level and strengthening our international team as part of our expansion strategy," explains Dr. Peter Aschmoneit, CEO and Co-Founder of quantilope.

"I am very excited to further expand quantilope's growth path and lead it into the future internationally as the best Agile Insights platform. The way the teams at quantilope create a piece of the future for companies every day, the enormous drive and the company culture shaped by the three strong, inspiring founders with a doer mentality, openness, high commitment as well as mutual support inspire me," explains Georg Wesinger in his new role.

In his new role as Vice President of Europe, Georg Wesinger will report directly to CEO and Co-Founder Dr. Peter Aschmoneit.

Georg Wesinger is a native Austrian and lives with his family in Munich/Germany. He will be based both in Munich and Hamburg (Germany).



Image



Georg Wesinger
New Vice President Europe, quantilope

About quantilope

quantilope is an Agile Insights platform transforming the speed, complexity, and quality that hinders traditional market research. Our platform automates advanced research methodologies including Conjoint, MaxDiff, Implicit Association Tests, and more. Our platform is end-to-end, mapping the entire market research process from the research question to the questionnaire design, professional panel management, in-depth analysis, and data visualization. With quantilope, you save time, money, and resources by never having to work with multiple vendors and software systems on a single research project again..

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