quantilope

Press release

James Motley is the new CTO of quantilope

The market research software provider quantilope is expanding its C-level management team. James Motley has been the new Chief Technology Officer (CTO) since January. With the newly created position, quantilope strengthens the technological expansion of its Agile Insights software as well as its international growth strategy.

Hamburg / New York, January 14, 2021 James Motley has been a new member of the C-level management team at the international insights software provider, quantilope, since January. In his position as Chief Technology Officer (CTO) he will be responsible for leading the software engineering team, as well as driving the further development of the software architecture and the use of new technologies.

James Motley has worked for numerous companies from Silicon Valley e.g. Intel and HP. He joins quantilope from US-based Cigna Healthcare where he was most recently a Senior Director of Engineering. Prior to that, he worked for IOTAS, one of the leading U.S. providers of intelligent technology solutions for automated home management. He worked for IOTAS from 2016 to 2019, first as VP Engineering and then as CTO. IOTAS has won numerous awards, including the 2019 'Startup of the year' award.

"We are very excited to have James Motley as our new CTO and experienced expert in scaling technological solutions. In 2021, as part of quantilope's growth trajectory, we will greatly expand our Agile Insights software technology with APIs. Furthermore, the existing solutions will be enhanced with a focus on automation, data science, and workflows - the goal is to become the best platform for insights," explains Dr. Peter Aschmoneit, CEO and Co-Founder of quantilope.

"I am very impressed with what the three founders have created with quantilope. The mission, the product, and the spirit are unique. I am very excited to use these values to continue to advance the software technology with the team and drive the growth of quantilope's solution globally to become the best insights platform in the industry," explained James Motley.

With the expansion of the management team, the C-level at quantilope has thus consisted of four members since January: Dr. Peter Aschmoneit (CEO & Co-Founder), Dr. Lucas Bremer (CPO & Co-Founder), Dr. Thomas Fandrich (CCO, Co-Founder and President U.S.) and James Motley (CTO).

James Motley is 48 years old, a native Englishman from Oxford (UK) and will be based in Hamburg.

Image

James Motley
New CTO, quantilope

About quantilope

quantilope is an Agile Insights platform transforming the speed, complexity, and quality that hinders traditional market research. Our platform automates advanced research methodologies including Conjoint, MaxDiff, Implicit Association Tests, and more. Our platform is end-to-end, mapping the entire market research process from the research question to the questionnaire design, professional panel management, in-depth analysis, and data visualization. With quantilope, you save time, money, and resources by never having to work with multiple vendors and software systems on a single research project again..

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