

Facts & figures

quantilope is a global insights automation platform automating advanced research methodologies including Conjoint, MaxDiff, TURF, Implicit Association Tests, Tracking and more. An end-to-end platform connects the entire market research process from the research question to the questionnaire design, professional panel management, live reporting, in-depth analysis, and data visualization. The average project turnaround time is 1 – 5 business days.

With quantilope brands can launch higher performing products and services in a fraction of the time with lower costs. The highly innovative, award-winning all-in-one software makes it easier for companies to put their customers' and consumers' relevant needs center stage in all that they do. quantilope offers intelligent, automated tools based on the latest quantitative market research methods combined with machine learning and AI. This allows companies to easily understand their customers' requirements in real time.

Founded in 2014 by internationally renowned scientists and experts from the fields of market research, marketing, data science and IT, quantilope has been impressing well-known companies, agencies and institutes ever since.

Headquarter and Offices

Hamburg (Germany), New York (United States), London (United Kingdom), Vilnius (Lithuania)

Founders & managing directors

Dr. Peter Aschmoneit, CEO

Dr. Lucas Bremer, CPO

Dr. Thomas Fandrich, CCO & Managing Director U.S.

Vision

Free all marketing decisions from gut feel.

Number of employees

> 200

Website

www.quantilope.com

Awards & Nominations

2018 | planung & analyse | Innovation award “Newcomer in Market Research” (2018)

2019 | Deloitte’s Technology Fast 50 Award 2019 | Germany’s fastest growing technology companies

2020 | Deloitte’s Technology Fast 50 Award 2020 | Germany’s fastest growing technology companies

2020 | Grit Report 2020 Business & Innovation | 2020 Grit Top50 Innovative Company

2020 | Quirk’s Awards Insight Excellence (2020) Nominated for „Best Global Market Research Project“ and „Best Advertising Research Project“

Press contact

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