

Press release

2021 Technology Fast 50 Award: quantilope ranks among Germany's fastest growing technology companies

quantilope has been honored with Deloitte's Technology Fast 50 Award for the third time in a row. Its Insights Automation platform has propelled the company again into Germany's Top 50 fastest growing technology companies. quantilope has climbed 7 places since last year, now ranking 11th place in the Technology Fast 50 (2020: 18th spot). The distinguished award is presented by Deloitte to Germany's fastest growing technology companies.

Hamburg/London/New York, 2021, November 24 quantilope has been honored with Deloitte's Technology Fast 50 Award in Germany for the third time in a row. The international software provider has risen a further 7 places to 11th place in the Technology Fast 50 ranking this year (having ranked 18th place in 2020, and 25th place in 2019). With the award, Deloitte honors the 50 growth champions of the tech industry, based on their percentage revenue growth over the past four fiscal years. Within this period, quantilope achieved 604.42 percent growth. The key to this success was the technology developed in-house, the Insights Automation platform.

Founded in Germany in 2014, quantilope is a leading provider for insights automation technology, empowering brands with the expertise and tools to conduct seamless research and unlock robust insights within a few days. Its Insights Automation platform provides automated research methods for both quantitative and qualitative research combined with artificial intelligence and machine learning making consumer needs, purchase motivations and relevant target group insights quickly usable for marketing, product and innovation.

"Earning a place on the Tech Fast 50 list is a source of great pride for us. We are on course for international growth. With our Insights Automation platform, we empower brands globally to quickly and deeply understand crucial consumer needs and motivations. quantilope is the workspace for cutting-edge market research," explains Dr. Peter Aschmoneit, CEO and Co-Founder of quantilope.

"quantilope shows with its product and services, how brands leverage high quality consumer insights to shape a competitive and sustainable future through the help of modern technology", explains Dr. Andreas Gentner, Partner and Head of Technology, Media & Telecommunications EMEA at Deloitte.

About Deloitte Technology Fast 50 Award

Balancing growth and adapting organizational structures is often an especially difficult challenge. Deloitte honors companies that have successfully met that challenge. Technology Fast 50 Award holders build their success on the foundation of new technologies and are the fastest-growing companies in the software, hardware, communications, media and entertainment, healthcare and life sciences, environmental technology, and fintech industries.

About quantilope

quantilope is an international software company and leading provider of insights automation technology. quantilope's technology automates advanced research methodologies for both quantitative and qualitative research on an end-to-end platform connecting the entire research process from the creation of your project to advanced analyses and reporting. Supported by a team of certified research consultants, quantilope provides insights teams with the expertise & tools to conduct seamless research and unlock robust insights in as little as 1 - 5 days.

Founded in 2014, quantilope is one of the fastest growing technology companies in Germany (Tech Fast 50, Deloitte 2021) and ranks among the top 50 most innovative suppliers for insights worldwide (17th place, GRIT Top 50 Most Innovative Suppliers 2021, Greenbook) and is Award Finalist 2021 powered by Quirks for Technology Impact. The company employs over 200 people worldwide

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