



Press Release

2022 Deloitte Technology Fast 50 Award: quantilope ranked among Germany's fastest growing technology companies for the 4th year in a row

quantilope has been honored with Deloitte's Technology Fast 50 Award for the fourth year in a row. The leading provider of automated consumer research has once again made it onto the esteemed ranking of tech champions with its technology solutions for quantitative and qualitative market research. The distinguished award is presented annually by Deloitte to Germany's fastest growing technology companies.

New York/United States, London/United Kingdom, 2022 November 16 quantilope has been honored with Deloitte's Technology Fast 50 Award 2022, continuing to rank among Germany's fastest growing technology companies. This is the fourth year in a row the leading provider of consumer research has received the esteemed award.

Deloitte, the consulting and auditing company, annually honors the 50 fastest growing champions of the tech industry, based on their percentage revenue growth over the past four fiscal years. Within this period, quantilope achieved 434.6 percent growth. The tech provider has been on a global growth trajectory since its founding in Hamburg in 2014.

Peter Aschmoneit, quantilope's CEO & Co-Founder is very pleased about the renewed award. "Times are tumultuous. To keep brands relevant at this time, companies now more than ever need a very fast, deep understanding into what motivates their target groups and where growth potentials lie in today's dynamic and competitive environment. quantilope's Insights Automation platform empowers brands to uncover key consumer needs and purchase motivations in a matter of days, much more efficiently than traditional methods. This enables brands to respond quickly to changes in consumer behavior and act efficiently," he explains.

"The winners of this year's Technology Fast 50 Award have once again proven that innovations are an engine of success for companies. quantilope shows how it can be possible to keep brands competitive through state-of-the-art technology solutions," explains Oliver Salzmann, Managing Director at Deloitte KI GmbH.

About Technology Fast 50 Award

With the Technology Fast 50 Award Deloitte annually honors the fastest-growing technology companies in the sectors of Biotechnology & Pharmaceutical, Energy Technology, Communications, Digital Content, Media & Entertainment, Hardware, Medical Devices, Software and FinTech.



About quantilope

quantilope automates consumer research to unlock high quality insights with speed and ease. Its Insights Automation Platform offers AI-driven advanced quantitative and qualitative solutions to support data-driven decision making. Founded in 2014, quantilope was named the #2 top technology provider for consumer research and one of the top 50 most innovative suppliers for insights worldwide (Greenbook GRIT Business & Innovation Report 2022). quantilope powers consumer insights in brand awareness, market segmentation, advertising testing, product concepts and pricing analysis for over 300 brands including Nestle, Pepsi, Danone, Deutsche Telekom, PBS, OMD, and more.

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